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EDUCATION

Ph.D.	Ph.D., National Chengchi University, Taipei, Taiwan, Nov 1999 Major: Managial Economics Minor: Productivity and Efficiency Analysis Financial Analysis on Hospitality
M.A.	M.A., National Chengchi University, Taipei, Taiwan, July 1994 Major: Public Finance
B.A.	B.A., National Chengchi University, Taipei, Taiwan, July 1992 Major: Public Finance and Tax

TEACHING EXPERIENCES

08/2006- now	Associate Professor, Department of Restaurant, Hotel, and Institutional Management, Fu Jen Catholic University, Taipei, Taiwan
08/2002-07/2006	Assistant Professor, Department of Restaurant, Hotel, and Institutional Management, Fu Jen Catholic University, Taipei, Taiwan
02/2000-07/2002	Assistant Professor, Department of Accounting, China University of Technology, Taipei, Taiwan
08/1998-01/2000	Lecturer, Department of Accounting, China University of Technology, Taipei, Taiwan

SPECIALIZATION

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- ❖ Financial Analysis and Valuation on Hospitality
 - ❖ Productivity and Efficiency Analysis
 - ❖ Hotel Industry Financial Analysis and Market Analysis
 - ❖ Hospitality ESG and Performance
 - ❖ Consumer Behavior and Statistics Analysis
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PROFESSIONAL MEMBERSHIP AND SERVICES

❖ SERVICES INSIDE THE UNIVERSITY

2003-Now Student Advisor, Department of Restaurant, Hotel, and Institutional Management, Fu Jen Catholic University

❖ SERVICES OUTSIDE THE UNIVERSITY

2003-Now Consultant, Public Construction Commission

❖ REFEREE SERVICE

Reviewer, *Taipei Economic Inquiry*

Reviewer, *Journal of Lunghwa University of Science and Technology*

Reviewer, *Journal of Management & Systems*

Reviewer, *Journal of Agricultural Economics*

Reviewer, *Journal of National Taipei College of Business*

Reviewer, *Journal of Tourism and Leisure Studies*

Reviewer, *Journal of Management*

PUBLICATIONS

Journal Refereed Paper

Yuan-Huei Wang, Mei-Chu Huang, Yu-Chin Tsai and Tao-Ya Chang (2021), Financial Feasibility Evaluation of Tourist Hotel Ownership in Penghu: Operating by Independent or Franchised Tourist Hotel, *Journal of Tourism and Leisure Studies*, 27(3), 369-392.

郭一炜、李青松、王媛慧(2017), 老龄化背景下智慧旅游 APP 使用现状研究-以北京市为例, *贵州社会科学*, 333. [CSSCI]

Mei-Chu Huang, Yuan-Huei Wang, and Yu-Chin Tsai (2017), The Effects of the Implementation of the Statute for Industrial Innovation on R & D Expenditure, *TungHai Management Review*, 19.

Hsiang-Fei Luoh, Pei-Chun Lo, Yuan-Huei Wang and Cheng-Xuan Li(2017), Perceived Value of Food Quality in Chinese Fast Food Restaurants: Perspectives of Healthiness, Taste, and the Green, *Fu Jen Journal of Human Ecology*, 22.

Yuan-Huei Wang, Mei-Chu Huang, Yu-Chin Tsai ,Tien-Tai Hsu and Ta-Kuang Hsu (2016), The Study on Enterprise Value and Value of Equity in Using Discounted Free Cash Flow, *Bank of Taiwan Quarterly*, 67, 61-80.

Mei-Chu Huang, Yuan-Huei Wang, Yu-Chin Tsai(2016), The Effects of Tax Reform on Corporate Effective Tax Rates-Moderated by Industry and Firm-Specific Characteristics, *Management Review*, Forthcoming.[TSSCI]

Wang Yuan-Huei, Shun-Wang Hsu, Yu-Chin Tsai, Mei-Chu Huang and Ta-Kuang Hsu

- (2015), The Relationship between Firm Performance and The Characteristic of Board: The Examples of Food Industries in Taiwan, *Fu Jen Journal of Human Ecology*, 21(2), 15-34.
- Wang Yuan-Huei, Yueh-Ying Hsu and Shau-Yen Huang (2015), The Key Success Factors Regarding Designs of Travel Products for Senior Citizens, *Fu Jen Journal of Human Ecology*, 20, 59-78.
- Lee Wen Fu, Ming-Chung Chang and Wang Yuan-Huei (2015), Measuring and Decomposing the Taiwanese Banking Productivity and Profitability Change, *Taipei Economic Inquiry*, 51:2, 305-356. [TSSCI]
- Shun-Wang Hsu, Yuan-Huei Wang, Meng-Rong Jhong, and Lan-Ping Ju (2014), A Study of Market Orientation and Organizational Innovation in International Tourist Hotels-Organization Learning as a Mediator, *Fu Jen Journal of Human Ecology*, 20, 1-25.
- Lee Wen Fu and Yuan-Huei Wang (2012), Efficiency and Productivity Analysis of International Tourist Hotels in Taiwan: the Bottom-Up Decomposition Approach, *Taiwan Journal of Applied Economics*(special issue,2012/9), 39-89. [TSSCI]
- Lee Wen Fu, Yuan-Huei Wang and Wang-Ting Hung(2009), Technical Change, Output Mix and Productivity Change in the Taiwanese Banking Industry, *Academia Economic Papers*, 37(4), 495- 524. [TSSCI]

Conference Paper

- Lin, Shi-Han and Yuan-Huei Wang (2024), The Effect of Environmental Knowledge and Environmental Concern on Planned Behavior Theory, Perceived Value and Purchase Intention : Taking Breakfast Chains as an Example, 2024 Conference on Smart Innovative and Sustainable Development in the Hospitality and Tourism Industry.
- Duong Thi Nhat Linh and Yuan-Huei Wang (2024), A Study of Key Success Factors of Smart Hotel Operations, 2024 Conference on Smart Innovative and Sustainable Development in the Hospitality and Tourism Industry.
- Wang Yuan Huei (2024), A Study on the Enhancement of Economics Course Learning Effectiveness through Kahoot! Interactive Response System and Problem Based Learning for Hospitality Management Majoring Students, 2024 Conference on Smart Innovative and Sustainable Development in the Hospitality and Tourism Industry.
- Cheng, Ya-Jen and Wang Yuan Huei (2023), The Effect of Macroeconomic and Financial Ratios on Stock Returns of Taiwan Tourist Hotel Industry, 2023 Welcome Newnormal: Conference on Sustainability and Innovation of Tourism and Hospitality Business.
- Wang, Ching-Yuan and Wang Yuan Huei (2023), The Impact of Brand

Authenticity on Brand Loyalty: The Mediating Effect of Brand Trust, 2023
Welcome Newnormal: Conference on Sustainability and Innovation of Tourism
and Hospitality Business.

Choy, Yan-Tung and Wang Yuan Huei (2023), A Study on Consumers' Acceptance
of Cannabidiol Food, 2023 Welcome Newnormal: Conference on
Sustainability and Innovation of Tourism and Hospitality Business.

Hsu, Meng-Chi and Wang Yuan Huei (2022), A Study of Key Success Factors of
Cloud Kitchen Operations, 2022 Conference on Challenges and Opportunities
of Hospitality and Tourism Business in the Post-Pandemic Era.

Josephine Antoinette Soegianto and Wang Yuan Huei (2022), Exploring
Consumers' Behavioral Intention to Adopt Indonesian Food Delivery APP
Through Technology Acceptance Model, 2022 Conference on Challenges and
Opportunities of Hospitality and Tourism Business in the Post-Pandemic Era.

Hsu, Yu Ching and Wang Yuan Huei (2021), The Relationship between Hospitality
Workers' Financial Literacy and Financial Behavior: The Mediator of Financial
Attitude, 2021 Conference on Hospitality, Tourism Industry Development and
Management.

Chen Yan Wen and Wang Yuan Huei (2021), A Correlation Study on Females'
Self-guided Travel Intention with Travel Constraint, Perceived Risk,
Motivation, and Attitude, 2021 Conference on Hospitality, Tourism Industry
Development and Management.

Wang Yuan Huei(2021), The relationship between Financial ratio and stock price:
An Estimation and Comparison between Fixed Effect and Random Effect
Models, 2021 Conference on Hospitality, Tourism Industry Development and
Management.

Chen, Chun Wan, Wang Yuan Huei, Chi-Ping Hou and Cheng, Shan-Shan (2020),
The Relationship between Virtual and Physical Word of Mouth and Purchase
Intention in Famous Bakery Store: The Mediator of Brand Image, 2020
Conference on Hospitality and Tourism Marketing and Industry Innovation.

Wang Yuan-Huei, Mei-Chu Huang, Hsu Ta-Kuang, Yu Chih Chiang and Cheng,
Shan-Shan (2019), The Discussion on Industry-specific and Macroeconomic
Determinants of Travel and Tourism Performance, 2019 International
Conference on Hospitality & Tourism Management and Industry Development.

Wang Yuan-Huei, Mei-Chu Huang, Lee Chin Sung and Yu-Chin Tsai(2019),
Research on the relationship between accounting information value relevance
and stock price: Taking Taiwan's tourism industry as an example, 2019
International Conference on Hospitality & Tourism Management and Industry
Development.

- Wang Yuan-Huei, Mei-Chu Huang, Wu, Jia-Xun, Ni Bor-Hwang and Cheng, Shan-Shan (2018), A study on the comparison of operating performance of chain and non-chain international tourist hotels in Taiwan, 2018 International Conference on Hospitality and Tourism LOHAS and Creative Design.
- Tao-Ya Chang, Wang Yuan-Huei and Tsai Yu-Chin (2018), Different Types of Tourist Hotel Ownership Feasibility in Offshore Islands: A Case Study of Tourist Hotel in Penghu, 2018 International Conference on Hospitality and Tourism LOHAS and Creative Design.
- 郭佳佳、李青松、王媛慧(2016), 民宿創業與生活幸福感關聯性之研究, 2016 第十二屆全國學生休閒、觀光、遊憩學術論文研討會。
- Shan-Shan Cheng , Yuan-Huei Wang and Shu-Yun Cheng (2016), Job Involvement and Job Satisfaction on Learning Efficiency -A Study of Hospitality Students in Taiwan, 14th APacCHRIE Conference, Dusit Thani Hotel in Bangkok, Thailand.
- Hsu,Tien-Tai, Yuan-Huei Wang, Yu-Chin Tsai, Mei-Chu Huang and Ta-Kuang Hsu (2016), The Study on Enterprise Value and Value of Equity in Using Discounted Free Cash Flow, 2016 International Conference of Hospitality Management and Culinary Innovation, Taipei, Taiwan.
- Wang Yuan-Huei, Shun Wang Hsu, Yu-Chin Tsai Mei-Chu Huang and Shan-Shan Cheng(2016), Market Structure, Firm Behavior and Operational Performance of Taipei's International Tourist Hotels in Taiwan, 2016 International Conference of Hospitality Management and Culinary Innovation, Taipei, Taiwan.
- Tsai Yu-Chin, Yuan-Huei Wang and Bor-Hwang Ni (2016), Impact of Fraud Penalty Announcement and Independent Directors on the Pricing of Audit Fees: Evidence from ShenZhen Stock Exchange, 2016 Conference on Economic and Trade Relation Across Taiwan Strait, Taipei, Taiwan.
- Hsu Shun Wang, Yuan-Huei Wang and Kuan-Lin, Chen (2015), A Study of Relationships among Organizational Climate, Service Quality and Job Performance in International Tourist Hotels, 2015 Hospitality Tourism Management and Industrial Development Conference, Fu Jen Catholic University, Taipei, Taiwan.
- Wang Yuan-Huei, Shun Wang Hsu, Chia-Hsun Wu, Yu-Chin Tsai and Mei-Chu Huang (2015), The Case Study of Enterprise Evaluation–Wowprime, 2015 Hospitality Management and Industrial Development Conference, Fu Jen Catholic University, Taipei, Taiwan.
- Huang Mei Chu, Ling-Chu Lee and Yuan Huei Wang (2014), The Empirical Analysis of R&D Tax Credits of the Statute for Industrial Innovation, 2014 Annual International Conference on Accounting, Yunlin, Taiwan.
- Wang Yuan-Huei, Shun Wang Hsu, Yu-Chin Tsai, Bor-Hwang Ni and Mei-Chu Huang (2014), The Impact of Corporate Governance on Firm Performance: The Examples of Food Industries in Taiwan, 2014 Conference on Economic and

- Trade Relation Across Taiwan Strait, Taipei, Taiwan.
- Wang Yuan-Huei, Shun Wang Hsu, Yu-Chin Tsai, Hsiang-Fei Luoh and Bor-Hwang Ni (2014), The Impact of Corporate Governance, Marketing Intensity, R&D Intensity on Firm Performance: The Examples of Food Industries in Taiwan, 2014 Hospitality Management and Industrial Development Conference, Fu Jen Catholic University, Taipei, Taiwan.
- Wang Yuan-Huei, Chia-Hsun Wu and Yu-Chin Tsai (2013), Using Hedonic Pricing Approach to Analyze the Factors Influencing Housing Price: A Case Study on Taoyuan City, 2013 Conference on Economic and Trade Relation Across Taiwan Strait, Taipei, Taiwan.
- Tsai Yu-Chin, Yuan-Huei Wang and Bor-Hwang Ni (2012), The Long Trend of Audit Fee- Evidence from Listed Companies of ShenZhen Stock Exchange, 2012 Conference on Economic and Trade Relation Across Taiwan Strait, Taipei, Taiwan.
- Su, Che-Jen, Yuan-Huei Wang and Huei-Ping Chiu (2012), A study of Market Segmentation and Coffee Chain Shops in Taiwan, 2012 Conference on Hospitality, Museum, Cultural Assets and Tourism Development, Fu Jen Catholic University, Taipei, Taiwan.
- Wang Yuan Huei, Yao Wen Liu, Yu-Chin Tsai and Mei-Chu Huang (2012), Effect of Growth-Focused or Profit-Focused Firms Translate to Profitable Growth, 2012 Conference on Hospitality, Museum, Cultural Assets and Tourism Development, Fu Jen Catholic University, Taipei, Taiwan.
- Wang Yuan Huei, Chia-Hsun Wu, Yu-Chin Tsai and Ming-Yen Ho (2011), Productivity and Efficiency Analysis of the Partnership Accounting Firms in Taiwan, 2011 Conference on Economic and Trade Relation Across Taiwan Strait, Taipei, Taiwan.
- Wang Yuan Huei, Chiu-Tien Tsai, Mei-Chu Huang and Hsin-Hung Chen (2011), Taiwanese Professional Baseball's "the Rules of the Market" - the Team Efficiency and Survival, 2011 Hospitality Management and Industrial Development Conference, Fu Jen Catholic University, Taipei, Taiwan.
- Hsu Shun Wang, Yuan-Huei Wang and Chu-Sheng Huang (2011), A Study of Manager's Leadership Behaviors, Employee's Organizational Citizenship Behavior and Service Quality of International Tourist Hotels, 2011 Hospitality Management and Industrial Development Conference, Fu Jen Catholic University, Taipei, Taiwan.
- Hsu Shun Wang, Yuan-Huei Wang and Shu Jing Yeh (2011), The Impact of Financial crisis on Performance of International Tourist Hotels: the Evidence from Taiwan, 2011 Hospitality Management and Industrial Development Conference, Fu Jen Catholic University, Taipei, Taiwan.
- Lee Wen Fu and Yuan-Huei Wang (2010), Technical Change, Output Mix and

Productivity Change in the International Tourist Hotels, 2010 Annual
International Conference on Economics, Taipei, Taiwan.

Lee Wen Fu and Yuan-Huei Wang (2010), Productivity and Efficiency Analysis of the
International Tourist Hotels in Taiwan, 2010 Hospitality Management and
Industrial Development Conference, Fu Jen Catholic University, Taipei, Taiwan.

Wang Yuan Huei and Chia-Ling Chou (2009), The Research on Tourist's Information
Search, Tourism Destination Image and Satisfaction-A Case of North Coast and
Guany-in-shan National Scenic Area, 2009 Hospitality Management and
Industrial Development Conference, Fu Jen Catholic University, Taipei, Taiwan.

RESEARCH PROJECT

Ministry of Science and Technology (MOST)

Huang Mei Chu and Wang Yuan Huei (2013), The Effects of Reducing Profit-Seeking
Enterprise Income Tax Rate on Corporate Tax Burdens, Supported by MOST
(MOST 102-2410-H-033-016, NT282,000).

Lee W. F. and Wang Yuan Huei (2013), Measuring and Decomposing the Taiwanese
Banking Productivity and Profitability Change, Supported by MOST (MOST
102-2410-H-424-002 -, NT399,000).

Lee W. F. and Wang Yuan Huei (2012), The Meta-Frontier Efficiency Analysis of Life
Insurance Industry in Taiwan and Mainland China, Supported by MOST (NSC
101-2410-H-424 -003 -, NT555,000).

Huang Mei Chu and Wang Yuan Huei (2012), The Empirical Analysis of R&D Tax
Credits of the Statute for Industrial Innovation, Supported by MOST
(NSC101-2410-H -033-020, NT209,000).

Ministry of Education

Wang Yuan Huei (2019), Business Startup Finance: Promoting Practice of Financial
Planning Ability through Diversity Learning for Students in the Department of
Restaurant, Hotel, and Institutional Management, Supported by MOE Teaching
Practice Research Program. (Project No.: PHE1080022, NT233,000).

Wang Yuan Huei (2020), Interactive Learning Designs through News Clips and Films: A
Practice of Economic Theory Targeting Students in Department of Restaurant and
Hotel Management. (Project No.: PHE1080022, NT233,000).

Wang Yuan Huei (2021), A Study on the Enhancement of Accounting Course Learning
Effectiveness through Diversified Learning for Hospitality Management Majoring
Students. (Project No.: PHE1100266, NT330,000).

Wang Yuan Huei (2022), A Study on the Enhancement of Accounting Course Learning

Effectiveness through Game-based Learning for Hospitality Management Majoring Students. (Project No.: PHE1110151, NT175,000)

Wang Yuan Huei (2023), A Study on the Enhancement of Economics Course Learning Effectiveness through Kahoot! Interactive Response System and Problem Based Learning for Hospitality Management Majoring Students. (Project No.: PHE1121447, NT179,000)

State-Owned and Private Institutes

Wang Yuan Huei(2015), The Impact of Corporate Governance, Marketing Intensity, R&D Intensity on Firm Performance: The Examples of Food Industries in Taiwan, Supported by Fu Jen Catholic University. (Project No.: A0104025, NT100,000)

Wang Yuan Huei, Chia-Hsun Wu and Ta-Kuang Hsu (2017), The Study on Enterprise Value and Equity Value of International Tourist Hotels in Using Discounted Free Cash Flow. (Project No.: A0106028, NT100,000)
