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Assistant Professor

Dept. of Restaurant, Hotel and Institutional Management

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EDUCATION

Ph.D.	Hotel, Restaurant, Institutional Management & Dietetics , 2003. Kansas State University, Manhattan, Kansas, USA
MS	Hotel, Restaurant, Institutional Management & Dietetics , 1998. Kansas State University, Manhattan, Kansas, USA
BA	Spanish Language & Culture , 1996. Fu Jen Catholic University; Taipei, Taiwan

PROFESSIONAL DEVELOPEMENT

08/2003 to Current	Assistant Professor, Department of Restaurant, Hotel and Institutional Management, Fu Jen Catholic University, New Taipei City, Taiwan.
02/2014 to 02/2019	Director, Office of Public Affairs, Fu Jen Catholic University, New Taipei City, Taiwan
02/2012 to 02/2014	Director, Academic Exchange Center, Office of International Education, Fu Jen Catholic University, New Taipei City, Taiwan
01/2002 to 08/2002	Instructor, Department of Hotel, Restaurant, Institutional Management & Dietetics, Kansas State University, Manhattan, Kansas, USA
08/2000 to 05/2003	Research Assistant and Teaching Assistant, Department of Hotel, Restaurant, Institutional Management & Dietetics, Kansas State University, Manhattan, Kansas, USA

SPECIALIZATION

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- ❖ Hospitality Education and Management
 - ❖ Hospitality Administration
 - ❖ Hotel and Lodging Management
 - ❖ Hospitality Financial Management
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COURSES TAUGHT

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- ❖ Hotel Management
 - ❖ Financial Management in Hospitality
 - ❖ English Conversations for the Hospitality Industry
 - ❖ Research issues on Hotel Management
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PROFESSIONAL MEMBERSHIP AND SERVICE

- ❖ Reviewer, International Journal of Contemporary Hospitality Management
 - ❖ Reviewer, Journal of International Cooperation
 - ❖ Reviewer, Journal of Travel and Tourism Marketing
 - ❖ Reviewer, Asia Pacific Journal of Tourism Research
 - ❖ Member, Council on Hotel, Restaurant, and Institutional Education. (CHRIE)
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RESEARCH PAPER

Journal Refereed Paper

- Hsu, S.W., Huang, C.Y., Wu, C.M., & Cheng, W.C. (2014). A Study of Leisure Participation and Work Performance in Five-Star Hotels—Well-Being as a Mediation. *Fu Jen Journal of Human Ecology*, 20 (2), 17-40.
- Hsu, S.W., Chang, H.H., Wu, C.M., & Tsao, C. N. (2013). A Study of Internal Marketing, Organizational Commitment and Job Performance in the Five Star Hotels: Locus of Control Personality Traits as a Moderator. *Soochow Journal of Economics and Business*, 83,43-78.
- Hsu, S.W., Wu,C.M., Yan,M.Y., & Ni, W.Y., (2013). The Relationship between Class Tutors' Leadership Style, Class Atmosphere and Attitudes to Learning. Vocational High School in Food and Beverage Management Department—Social Support as a Moderator. *Journal of Sport, Leisure and Hospitality Research*, 8(1) ,01-27
- Seo, S.H., Yun, N.R., Seo, H.N., & Wu, C.M.E. (2012). Taiwanese's Should Expectation and Will Expectation to Korean Foods Restaurants. *Journal of Tourism Sciences*, 36(4), 211-231.
- Wu, C.M. & Huang, Y.C. (2010). The Evaluation of the Critical Quality Factors of Hospitality Internship Programs. *Fu Jen Journal of Human Ecology*, 16(1), 85-101.
- Jang, S.C.S., Bai, B., Hu, C. & Wu, C.M.E. (2009). Affect, Travel Motivation and Travel Intention: A Senior Market. *Journal of Hospitality and Tourism Research*, 33(1), 51-73.
- Jang, S.C.S. & Wu, C.M.E. (2006). Seniors' Travel Motivation and the Influential Factors: An Examination of Taiwanese Seniors. *Tourism Management*, 27(2), 306-316. (SSCI)
- Lin, L.Ch., Chen, C.S., & Wu, C.M.E. (2006). Rubrics: An Alternative Assessment Method for Hospitality Class Projects. *The Consortium Journal of Hospitality and Tourism*. 11(1), 65-74.

Selected Conference Paper

- Wu, C.M., & Yen, P.Y. (2016, June). Understanding the Effects of Celebrity Worship on Brand Love and Brand Loyalty. 2016 Conference on Hospitality and Tourism Development, New Taipei City, Taiwan.
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- Wu, C.M., & Li, S.J. (2014, June). Understanding the Relationships among Hotel Website Function, Website Trust and Behavioral Intention for People with Disabilities. 2013 Conference on Hospitality and Tourism Development, New Taipei City, Taiwan.
- Wu, C.M. & Lin, L.C. (2011, May). Competency Mapping for the Professional Conference Organizer. International Conference on Sustainable Development, Innovation and Education of Hospitality, Tourism and Leisure, New Taipei City, Taiwan.
- Wu, C.M., & Chen, Y.T. (2010, May). Extrinsic Cues Effect on Customer's Product Evaluation in the Hotel Industry. 2010 Asia Tourism Forum. Hualien, Taiwan.
- Wu, C.M. & Huang, Y.C. (2009, July). The Evaluation of a Hospitality Internship Program by Kano's Model. 15th Asia Pacific Tourism Association Annual Conference, Incheon, Korea.
- Wu, C.M. & Chen, Y.C. (2009, July). Travel Motivation, Satisfaction and Destination Loyalty for Repeat Travelers. 15th Asia Pacific Tourism Association Annual Conference, Incheon, Korea.
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