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EDUCATION

Ph.D.	Hospitality Administration, 2008 Texas Tech University, Lubbock, Texas.
M.S.	Restaurant, Hotel, and Institutional Management, 2004 Texas Tech University, Lubbock, Texas.
B.S.	Business Administration, 2000 Ming Chuan University, Taipei, Taiwan

TEACHING EXPERIENCES

08/2009 to Current	Assistant Professor at Fu Jen Catholic University, New Taipei City, Taiwan
08/2008 to 07/2009	Assistant Professor at Ming Chuan University, Taoyuan, Taiwan
01 /2007 to 06/2007	Graduate Instructor at Texas Tech University, Lubbock, TX
08/2004 to 07/2008	Teaching Assistant at Texas Tech University, Lubbock, TX

SPECIALIZATION

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- ❖ Hotel Operations
 - ❖ Marketing in Hospitality
 - ❖ Consumer Behavior in Hospitality and Tourism
 - ❖ Hospitality Administration
 - ❖ Hospitality Education
 - ❖ Bed and Breakfast Operations
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PROFESSIONAL MEMBERSHIP AND SERVICES

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- ❖ Member, Eta Sigma Delta International Hospitality Management Honor Society
 - ❖ Member, Golden Key International Honor Society
 - ❖ Member, Phi Beta Delta Honor Society of International Scholars
 - ❖ Member, Phi Upsilon Omicron Human Sciences Honor Society
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PUBLICATIONS

Journal Refereed Paper

- Huang, S. Y., Cheng, S. S., Ni, W. Y., Liu, Y. L., Huang, C. Y. (2010). Consumer Perceptions of the Leisure Farm, *Fu Jen Journal of Human Ecology*, 26(2), 111-129.
- Hsu, S. W., Yen, W. S., Cheng, S. S., & Lin, Y. C. (2017). A Study of Motivation and Innovation Performance in Five-Star Hotels – Knowledge Sharing as a Mediator, *Journal of Business Administration*, 112, 1-28.

Conference Paper

- Teng, C. C., S. M., Hsu, & Cheng, S. S. (2017). Identifying Critical Ethical Issues in the Hospitality Workplace: The Employee Perspective. 19th International Conference on Changing Business Environment: Gamchangers, Opportunities and Risks (GBATA 2017), Vienna, Austria.
- Teng, C. C. & Cheng, S. S. (2017). Ethical Perceptions of Hospitality Undergraduate Students towards the Hospitality Workplace in Taiwan. 2017 International Conference on Hospitality, Tourism and Leisure, Taipei, Taiwan.
- Hsu, S. W., Cheng, S. S., Lin, L. T., & Tu, K. C. (2016). A Study of Emotion Intelligent, Well-Being and Work Performance in Five-Star Hotels, 2016 International Conference of Hospitality Management and Culinary, Taipei, Taiwan.
- Cheng, S. S., Hsu, S. W., Wang, Y. H., & Pa, Y. T. (2016). Job Involvement and Job Satisfaction on Learning Efficiency, 14th APacCHRIE Conference, Bangkok, Thailand.
- Cheng, S. Y., Chien, C. L., & Cheng, S. S. (2015). Investigation of the Effects of Career Self-efficacy on Hospitality Students' Career Commitment: The Mediating Role of Self-esteem, 13th APacCHRIE Conference / 14th APF Conference. Auckland, New Zealand.
- Cheng, S. S., Chiang, S. P. (2015). A Study of Social Media Browsing Experience, Electronic Word-of-Mouth, Destination Image, and Behavior Intention, 2015 Conference on Hospitality and Tourism Management and Industrial Development, Taipei, Taiwan.
- Cheng, S. S., Huang, B. Y. (2014). A Study of Travelers' Experience, Leisure Education and Behavioral Intention in Organic Leisure Farms, 2014 International Conference on Hospitality Management and Industrial Development, Taipei, Taiwan.
- Cheng, S. S., Lu, S. T. (2013). Consumer Online Purchasing Behavior: A Study of Organic Agricultural Products, 2013 Conference on Hospitality and Tourism Development, Taipei, Taiwan.
- Cheng, S. S., Yen, S. F. (2013). Personality Trait and Participation Motivation on Motivation on Learning Efficiency – A Study of Hospitality Major Students. 2013 Conference on Hospitality and Tourism Development, Taipei, Taiwan.
- Cheng, S. S., Lee, C. Y. (2012). Lifestyle and Leisure Involvement on Motivation: From Mature Travelers' Bed-and-Breakfast Experiences. 2012 Conference on Hospitality, Museums, Cultural Heritage, and Tourism Development, Taipei, Taiwan.
- Cheng, S. S. & Harp, S. S. (2011). Exploring Consumer Perceptions of Bed-and-Breakfast Websites: A Travel Involvement Approach, 2011 International Conference on Hospitality Management and Industry Development, Taipei, Taiwan.
- Cheng, S. S., Harp, S. S. & Cheng, S. Y. (2011). Preliminary Testing of a Chinese Language Consumer Online Reservation Behavior Instrument: Implications for the Taiwan Bed-and-Breakfast Industry, 9th Asia-Pacific CHRIE (APacCHRIE) Conference.
- Huang, S. Y., Cheng, S. S., (2010). Consumer Perception on Agricultural Products – A Study of Leisure Farm, 2010 International Conference on Hospitality Education and Industry Development, Taipei, Taiwan.
- Patt, B., Su, C., Cheng, S. S., Harp, S. S., & Margaret, B. (2010). Preliminary Testing of a Chinese Language Handwashing Behavior Assessment Instrument: Implications for the Taiwan Foodservice Industry, 2010 Asia Tourism Forum,

Hualien, Taiwan.

Cheng, S. S., Harp, S. S., & Stout, B. (2009). Consumer and Innkeeper Perceptions on the Importance of Bed-and-Breakfast Websites Dimensions and Attributes, European Institute of Retailing and Services Studies Conference, Niagara Falls, Canada.