

Chiang, Wan-Erh

Associate Professor
Dept. of Restaurant, Hotel and Institutional Management
Fu Jen Catholic University
510 Chung-Cheng Rd. Hsinchuang District,
New Taipei City 24205 Taiwan
Phone: +886-2-29052496
E-mail: 016737@mail.fju.edu.tw

EDUCATION

Ph.D.	Business Administration National Central University, Taiwan
MS	Restaurant, Hotel and Institutional Management Purdue University; USA

TEACHING EXPERIENCES

02/2006 to Current	Associate Professor at Fu Jen Catholic University, New Taipei City, Taiwan.
08/2005 to 01/2006	Associate Professor at Ming Chuan University, Taoyuan, Taiwan.
08/1994 to 06/2005	Lecturer at Ming Chuan University, Taoyuan, Taiwan.

WORKING EXPERIENCE

02/1994 to 07/1995	Shangri-la Hotel, Taipei, FO
08/1993 to 02/1994	Howard Plaza Hotel, Taipei. Management trainee

SPECIALIZATION

-
- ❖ Hospitality Education and Management
 - ❖ Front Office & Rooms Operation & Management
 - ❖ Travel and Tourism
 - ❖ Human Resource Management for the Tourism and Hospitality Industry
 - ❖ Information Technology in the Hospitality Industry
-

PROFESSIONAL SERVICES

-
- ❖ Reviewer, Annals of Tourism Research (SSCI)
 - ❖ Reviewer, Asia Pacific Journal of Tourism Research (SSCI)
 - ❖ Reviewer, International Journal of Contemporary Hospitality Management (SSCI)
 - ❖ Reviewer, Journal of Tourism and Travel Research, Taiwan
 - ❖ Reviewer, Tourism management (SSCI)
 - ❖ Invigilator for hotel rooms service skills, Ministry of Labor
-

PUBLICATIONS

Journal Refereed Paper

Lin, F. Y., Lai, H. S., Chiang, W. E., & Tai, M. H. (2013). A study on autism parents' perceptions on leisure participations and leisure benefits of preschool children

- with autism. *Fu Jen Journal of Human Ecology*, 19(1), 99-122
- Yi-Shih Chung, Cheng-Lung Wu, Wan-Erh Chiang (2013). Air Passengers' Shopping Motivation and Information Seeking Behavior. *Journal of Air Transport Management* (SSCI) , 27, March, 25-28.
- Lin, Y. J., Liu, S.L., Chiang, W.E. (2012). The Effect of Experiential Providers on Customers' Restaurant Patronage Decisions. *Social Behavior & Personality* (SSCI) , 40 (7) , 1065-1066. (SSCI).

Conference Paper

- Chiang, W. E., Chen, S. H. (2016). A Study of Consumer Decision-Making on Online Hotel Booking . 2016 Conference on Hospitality and Tourism Development, New Taipei City, Taiwan.
- Chiang, W. E., Cheng, W. R. (2016).The Influence of Different types of MOE'' Endorsers and its' Credibility to Tourism Destination Image and Traveling will. 2016 Conference on Hospitality and Tourism Development, New Taipei City, Taiwan.
- Tseng, T. F., Lai, H. S., Chiang, W. E., Chen, H. H., & Lin, F. Y. (2013, June). Use TAM to explore International Tourist Hotel website's website quality and brand image – A case of Starwood in Taiwan. 2013 Conference on Hospitality and Tourism Development, New Taipei City, Taiwan.
- Chiang, W. E., Lai, H. L., Lin, F. L., & Huang, C. T. (2012, June).Are the appearance and achievements leading your willingness to purchase? -- A case study of International Tourist Hotels. 2012 Conference on Hospitality, Museums, Cultural Heritage, and Tourism Development, New Taipei City, Taiwan.
- Yi-Shih Chung, Cheng-Lung Wu, Wan-Erh Chiang (2011, June)The Influence of Airport Concession Information Provision, Accessibility and Acquirement on Air Passengers Purchase Behavior in a Terminal. 2011 World Conference of Air Transport Research Society, Sydney, Australia.
-