

4. Executive Master of Science

RHIM Required (20 Credits)

Research Methodology (3) \ Field Experience in Hospitality (2) \ Research on Hospitality Strategic Management (3) \ Research on Hospitality Financial Management (3) \ Research on Hospitality Marketing (3) \ Thesis (6)

RHIM Required Electives

Quantitative Study (3) \ Case Study(3)

RHIM Electives

Advance Hospitality Management Courses

Research on Hospitality Human Resource Management (3)

Research Issues in Restaurant Operation and Cost Control (3)

Research on Hospitality Revenue Management (2)

Research on Restaurant and Banquet Management (3)

Applied Hospitality Research Courses

Special Topics in Food and Beverage Management (2)

Special Topics in Lodging Management (2)

Special Topics in Tourism Industry(2)

Research on Food and Beverage Product Development and Management (3)

Research on Food and Beverage Sanitation and Safety (3)

Research on Foodservice Facility Planning and Layout (3)

Professional English Writing and Conversation for Hospitality Industry (3)

Interdisciplinary Development Courses

Elite Lecture Series on RHIM (2)

Entrepreneurial Lecture Series on Hospitality (2)

Research on Global Food Culture (3)

Research on Green Hospitality and Sustainable Development (3)