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Professor

Dept. of Restaurant, Hotel and Institutional Management

Dean

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## **EDUCATION**

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Ph.D. 2008	Hospitality Education and Management National Taiwan Normal University, Taipei, Taiwan.
Master 1995	Hotel, Restaurant, and Institutional Management Penn State University, Pennsylvania, USA.

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## **PROFESSIONAL EXPERIENCES**

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Associate Dean	College of Human Ecology Fu Jen Catholic University
Professor Associate Professor Assistant Professor	Dept. of Restaurant, Hotel and Institutional Management Fu Jen Catholic University, Taiwan.
Visiting Scholar	Dept. of Tourism and Hospitality Management University of Strathclyde, UK.
Lecturer	Dept. of Hotel Management Ming-Hsin University of Science and Technology, Taiwan.
Marketing Specialist	Dept. of Sales and Marketing (Marketing Research Office) Howard Plaza Hotel (Head Quarter), Taipei, Taiwan.

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## **RESEARCH INTERESTS**

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- ❖ Human Resources Management for the Hospitality Industry
  - ❖ Green Hotel, Restaurant, and Sustainability Studies
  - ❖ Hospitality Management
  - ❖ Hospitality Higher Education and Evaluation
  - ❖ Organizational Behavior in Hospitality and Tourism
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## **HONORS & AWARDS**

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- ❖ Outstanding research award of the Fu Jen Catholic University
- ❖ Outstanding paper of the 2016 Emerald Literati Network Awards for Excellence

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- ❖ Special outstanding scholar awards of the Ministry of Science and Technology since 2012
  - ❖ Outstanding scholar research grants from the Ministry of Science and Technology since 2009 until now
  - ❖ Best paper award of the 2013 International Conference on Tourism, Hospitality and Leisure
  - ❖ Best paper of the 2008 I-CHRIE Conference, USA.
  - ❖ Best paper of the 2010 Asia Tourism Forum, Taiwan.
  - ❖ 2012 Who's Who in the World (29<sup>th</sup> Edition)
  - ❖ 2012 FJU Excellent Teaching in English Awards
  - ❖ 2012 FJU Excellent Class Mentoring Awards
  - ❖ 2011 FJU Outstanding Teaching and Innovation Awards
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## SERVICES AND AFFILIATIONS

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- ❖ Editorial Board, International Journal of Hospitality & Tourism Administration
  - ❖ Editorial Board, Fu Jen Journal of Human Ecology
  - ❖ Reviewer, Asia-Pacific Education Researcher (SSCI)
  - ❖ Reviewer, Cornell Hospitality Quarterly (SSCI)
  - ❖ Reviewer, International Journal of Hospitality Management (SSCI)
  - ❖ Reviewer, International Journal of Hospitality & Tourism Administration
  - ❖ Reviewer, Social Behavior and Personality (SSCI)
  - ❖ Reviewer, Service Industries Journal (SSCI)
  - ❖ Reviewer, Tourism Management (SSCI)
  - ❖ Reviewer, Journal of Tourism and Leisure Studies (TSSCI)
  - ❖ Board Member, Chinese Hospitality Education Association
  - ❖ Member, Council on International Hotel, Restaurant, and Institutional Education (ICHRIE)
  - ❖ Review Committee, Higher Education Evaluation and Accreditation Council, Taiwan.
  - ❖ Research Project Reviewer, Ministry of Science and Technology, Taiwan.
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## PUBLICATIONS

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### Selected Journal Papers

- Chang, J. H., & Teng, C. C.\* (2017.01). Intrinsic or extrinsic motivations for hospitality employees' creativity: The moderating role of organization-level regulatory focus. *International Journal of Hospitality Management*, 60, 133-141. **【SSCI】**
- Teng, C. C.\*, & Lu, C. H. (2016.10). Organic food consumption in Taiwan: Motives, involvement, and purchase intention under the moderating role of uncertainty. *Appetite*, 105, 95-105. **【SCI】**
- Hu, I. C., Horng, J. S., & Teng, C. C. (2016.09). Developing a model for an innovative culinary competency curriculum and examining its effects on student performance. *Journal of Creative Behavior*, 50(3), 193-202. **【SSCI】**
- Teng, C. C.\*, & Wang, Y. M. (2015.03). Decisional factors driving organic food consumption: Generation of consumer purchase intentions. *British Food*

- Journal*, 117(3), 1066-1081. 【SCI】
- Teng, C. C. \*, & Luo, Y. P. (2015.03). Effects of perceived social loafing, social interdependence, and group affective tone on students' group learning performance. *Asia-Pacific Education Researcher*, 24(1), 259-269. 【SSCI】
- Teng, C. C. \*, Horng, J. S., & Hu, I. C. (2015.02). Hotel environmental management decisions: The stakeholder perspective. *International Journal of Hospitality & Tourism Administration*, 16(1), 78-98.
- Horng, J. S., Hu, M. L., Teng, C. C., Hsiao, H. L., Tsai, C. Y., & Liu, C. H. (2014.11). How the introduction of concepts of energy saving and carbon reduction (ESCR) can affect festival visitors' behavioural intentions: An investigation using a structural model. *Journal of Sustainable Tourism*, 22(8), 1216-1235. 【SSCI】
- Hu, M. L., Horng, J. S., Teng, C. C., Chiou, W. B., & Yen, C. D. (2014.10). Fueling green dining intention: The self-completion theory perspective. *Asia Pacific Journal of Tourism Research*, 19(7), 793-808. 【SSCI】
- Teng, C. C. \*, Horng, J. S., & Hu, I. C. (2014.08). Taiwanese students' knowledge on energy conservation and carbon reduction in hospitality and tourism: Developing and testing an assessment instrument. *Journal of Hospitality & Tourism Education*, 26(3), 99-112.
- Horng, J. S., Hu, M. L., Teng, C. C., & Lin, L. (2014.08). Energy saving and carbon reduction behaviors in tourism – A perception study of Asian visitors from a protection motivation theory perspective. *Asia Pacific Journal of Tourism Research*, 19(6), 721-735. 【SSCI】
- Teng, C. C., & Chang, J. H. (2014.07). Effects of temporal distance and related strategies on enhancing customer participation intention for hotel eco-friendly programs. *International Journal of Hospitality Management*, 40, 92-99. 【SSCI】
- Teng, C. C. \*, Horng, J. S., Hu, M. L., & Chen, P. C. (2014.04). Exploring energy and carbon literacy structure for hospitality and tourism practitioners: Evidence from hotel employees in Taiwan. *Asia Pacific Journal of Tourism Research*, 19(4), 451-468. 【SSCI】
- Teng, C. C. \*, Horng, J. S., & Baum, T. (2013.11). Academic perceptions of quality and quality assurance in undergraduate hospitality, tourism and leisure programmes: A comparison of UK and Taiwanese programmes. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 13(2), 233-243. 【SSCI】
- Hu, M. L., Horng, J. S., Teng, C. C., & Yen, C. D. (2013.10). Assessing students' low carbon literacy by Redit IPA approach. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 13(2), 202-212. 【SSCI】
- Teng, C. C. \* (2013.09). Developing and evaluating a hospitality skill module for enhancing performance of undergraduate hospitality students. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 13(2), 78-86. 【SSCI】
- Hu, M. L., Horng, J. S., Teng, C. C., & Chou, S. F. (2013.08). A criteria model of restaurant energy conservation and carbon reduction in Taiwan. *Journal of Sustainable Tourism*, 21(5), 765-779. 【SSCI】
- Horng, J. S., Hu, M. L., Teng, C. C., Hsiao, H. L., & Liu, C. H. (2013.04). Development and validation of the low-carbon literacy scale among practitioners in the Taiwanese tourism industry. *Tourism Management*, 35, 255-262. 【SSCI】
- Teng, C. C. \*, & Chang, J. H. (2013.03). Mechanism of customer value in restaurant consumption: Employee hospitality and entertainment cues as boundary

- conditions. *International Journal of Hospitality Management*, 32(1), 169-178. 【SSCI】
- Horng, J. S., Hu, M. L., Teng, C. C., & Lin, L. (2012.11). Energy saving and carbon reduction management indicators for natural attractions: A case study in Taiwan. *Journal of Sustainable Tourism*, 20(8), 1125-1149. 【SSCI】
- Teng, C. C.\*, Horng, J. S., Hu, M. L., Chien, L. H., & Shen, Y. C. (2012.03). Developing energy conservation and carbon reduction indicators for the hotel industry in Taiwan. *International Journal of Hospitality Management*, 31(1), 199-208. 【SSCI】
- Teng, C. C.\* (2011.12). Commercial hospitality in restaurants and tourist accommodation: Perspectives from international consumer experience in Scotland. *International Journal of Hospitality Management*, 30(4), 866-874. 【SSCI】
- Horng, J. S., & Teng, C. C.\* (2011.04). Cross-cultural quality measurement of undergraduate hospitality, tourism, and leisure programmes: Comparisons between Taiwan and the US. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 10(1), 49-62. 【SSCI】

### Conference Papers

- Teng, C. C., & Chuang, M. L. (2016.07). The effect of ethical climate on food safety responses of F&B employees in Taiwan's hotel industry. The 6th Advances in Hospitality and Tourism Marketing and Management Conference (AHTMM 2016), July 14-17, Guangzhou, China.
- Teng, C. C., & Huang, Z. Y. (2016.05). Ethics research in the hospitality industry: A review and implications. The 14th Asia Pacific CHRIE Conference (Concurrent session 7), May 11-13, Bangkok, Thailand.
- Teng, C. C., & Hsu, S. M. (2016.05). Identifying ethical incidents in the hotel food and beverage workplace. The 14th Asia Pacific CHRIE Conference (Concurrent session 6), May 11-13, Bangkok, Thailand.
- Teng, C. C., & Luo, Y. P. (2016.05). Exploring critical ethical incidents in the hotel industry in Taiwan. The 2016 International Conference on Hospitality, Tourism, and Leisure - Sustainable Development and Innovation Education (Session 1-B), May 06-07, Taipei, Taiwan.
- Teng, C. C., & Chang, J. H. (2015.07). Intrinsic or extrinsic motivators: The moderating role of organization-level regulatory focus. 2015 Global Innovation and Knowledge Academy (GIKA) Conference, July 14-16, Valencia, Spain.
- Teng, C. C. (2015.06). How employee personality, psychological empowerment, and job stress influence hospitality innovative behavior. The 13th Asia Pacific CHRIE Conference (2015 Apac-CHRIE), June 10-13, Auckland, New Zealand.
- Teng, C. C., & Lu, P. L. (2015.05). Employees' perceived importance and performance of energy-saving and carbon-reduction practices in the hotel sector. The 2015 International Conference on Hospitality, Tourism, and Leisure - Sustainable Development, LOHAS, and Innovation Education (2015 ICHTL), May 17-18, Taipei, Taiwan.
- Horng, J. S., Liaw, Y. J., Hu, M. L., & Teng, C. C. (2014.06). Different strategies for promoting low carbon tour in the collective society and individualistic society. Proceedings of the 54th Annual Meeting of the Academy of International Business (2014 AIB) (p. 206), June 23-26, Vancouver, Canada.
- Teng, C. C., & Huang, T. T. (2014.05). The impact of eco-centric value and

- low-carbon knowledge on perceived benefits and intention to stay in green hotels. The 13th Asia Pacific Forum Conference (2014 APF), May 14-16, Kaohsiung, Taiwan.
- Teng, C. C., & Lu, C. H. (2014.05). Consumer health consciousness, ecological motives, involvement, and attitudes toward buying organic food. The 13th Asia Pacific Forum Conference (2014 APF), May 14-16, Kaohsiung, Taiwan.
- Teng, C. C. (2014.03). Investigating critical competency for hospitality and tourism green creativity. 2014 International Symposium on Education, Psychology, Society and Tourism (ISEPST 2014), Mar. 28-30, Tokyo, Japan.
- Teng, C. C., Horng, J. S., & Hu, M. L. (2014.02). The effect of educational intervention for enhancing student low-carbon literacy in hospitality and tourism. 2014 International Conference on Hospitality, Leisure, Sport, and Tourism (HLST), Feb. 6-8, Delhi, India.
- Hu, M. L., Horng, J. S., Teng, C. C., Yen, C. D., & Lee, Y. S. (2014.02). Effectiveness of a creative green dining curriculum. 2014 International Conference on Hospitality, Leisure, Sport, and Tourism (HLST), Feb. 6-8, Delhi, India.
- Teng, C. C., & Wang, Y. M. (2013.10). Determinants driving organic food consumption: Effects of revealing information and perceived knowledge. 2013 Euro-CHRIE Conference, Oct. 16-19, Freiburg, Germany.
- Horng, J. S., Hu, M. L., Teng, C. C., & Liao, W. C. (2013.07). Achieving low-carbon tourism: information persuasion or responsibility sharing. 2013 International-CHRIE Conference, July 24-27, St. Louis, Missouri, USA.
- Teng, C. C., & Chuang, M. C. (2013.05). Effects of CSR on consumer trust and behavioral intension: The moderating role of brand awareness. The 11th Asia Pacific CHRIE Conference, May 21-24, Macau, SAR, China.
- Horng, J. S., Hu, M. L., Teng, C. C., & Hsiao, H. L. (2013.05). The effects of attitudinal ambivalence to behavioral intentions in low carbon tourism. The 11th Asia Pacific CHRIE Conference, May 21-24, Macau, SAR, China.
- Hu, M. L., Horng, J. S., Teng, C. C., & Lin, L. (2013.05). The Developmental creative process of tourism and hospitality. The 11th Asia Pacific CHRIE Conference, May 21-24, Macau, China.
- Horng, J. S., Liaw, Y. J., Hu, M. L., Teng, C. C., & Tsai, C. Y. (2013.04). How to educate the public for low-carbon tourism in Taiwan? 2013 International Conference on Tourism, Hospitality and Leisure – Sustainable Development, Innovation and Education, Apr. 19-20, Taichung, Taiwan.
- Teng, C. C., & Chang, J. H. (2013.04). The effect of outcome simulation on hotel purchase intention. 2013 International Conference on Tourism, Hospitality and Leisure – Sustainable Development, Innovation and Education, Apr. 19-20, Taichung, Taiwan.
- Horng, J. S., Lee, Y. C., Hu, M. L., & Teng, C. C. (2013.04). The intention of energy saving and carbon reduction behavior. 2013 International Conference on Tourism, Hospitality and Leisure – Sustainable Development, Innovation and Education, Apr. 19-20, Taichung, Taiwan.
- Horng, J. S., Hu, M. L., Teng, C. C., Tsai, C. Y., Lee, Y. C. (2013.02). The ambivalent attitude of hospitality and tourism students toward energy saving and carbon reduction behavior. The International Conference on Tourism, Transport and Logistics 2013: Challenges and Opportunities of Increasing Global Connectivity, Feb. 14-16, Paris, France.
- Teng, C. C., Horng, J. S., Hu, M. L., & Chang, J. H. (2013.01). The effects of environmental claims and eco-labeling on customer attitudes and hotel choice

- intention. International Congress on Engineering and Information, Jan. 26-28, Bangkok, Thailand.
- Teng, C. C., Horng, J. S., Hu, M. L., & Chang, S. Y. (2012.07). The effects of conformity on consumer attitudes and behavioral intentions towards hotel environmental programs. Annual International Conference on Tourism and Hospitality Research (THoR 2012), July 9-10, Singapore.
- Hu, M. L., Horng, J. S., Teng, C. C., Chiou, W. B., & Yen, C. D. (2012.07). The consumption of green dining behavior. Annual International Conference on Tourism and Hospitality Research (THoR 2012), July 9-10, Singapore.
- Horng, J. S., Hu, M. L., Teng, C. C., & Lin, L. (2012.07). Promoting tourism energy saving and carbon reduction behavior through protection motivation theory. Annual International Conference on Tourism and Hospitality Research (THoR 2012), July 9-10, Singapore.
- Hu, M. L., Horng, J. S., Teng, C. C., Chiou, W. B., & Yen, C. D. (2012.06). Road to a green chef from higher education. The 18th APTA Conference (Asia Pacific Tourism Association), June 26-29, Taipei, Taiwan.
- Horng, J. S., Hu, M. L., Teng, C. C., & Hsiao, H. L. (2012.06). Measuring festival visitors' Energy Saving and Carbon Reduction behaviors using a structural approach. The 10th Asia Pacific CHRIE Conference, June 5-8, Manila, Philippines.
- Teng, C. C., Horng, J. S., & Hu, M. L. (2012.03). Initiating environmental management in Taiwanese hotel industry: Perspectives from stakeholders. The 2nd Conference of International Network of Business and Management Journals (INBAM), March 20-22, Valencia, Spain.
- Hu, M. L., Horng, J. S., & Teng, C. C. (2012.03). What may influence the consumption of green dining? The 2nd Conference of International Network of Business and Management Journals (INBAM), March 20-22, Valencia, Spain.
- Teng, C. C., Horng, J. S., Hu, M. L., & Chen, P. C. (2011.12). An investigation of energy conservation and carbon reduction practices in the hotel industry in Taiwan. The 1st World Research Summit for Tourism & Hospitality, December 10-13, Hong Kong.
- Hu, M. L., Horng, J. S., Teng, C. C., Chiou, W. B., & Yen, C. D. (2011.12). How to cultivate a Green chef? 1st World Research Summit for Tourism & Hospitality, Dec. 10-13, Hong Kong.
- Horng, J. S., Hu, M. L., Teng, C. C., & Hsiao, H. L. (2011.12). The confirmatory factor analysis research in the energy saving and carbon reduction literacy scale of tourism practitioners. The 1st World Research Summit for Tourism & Hospitality, Dec. 10-13, Hong Kong.
- Teng, C. C., Horng, J. S., Hu, M. L., & Chen, P. C. (2011.06). Energy and Carbon Literacy Model of Hotel Employees in Taiwan. Proceedings of Advances in Hospitality and Tourism Marketing and Management Conference (pp. 455-459), Istanbul, Turkey.
- Teng, C. C., & Kuo, T. H. (2011.06). The combined effects of employee hospitality performance, environment, and entertainment on customer affective responses and revisit intention in restaurants. Proceedings of Advances in Hospitality and Tourism Marketing and Management Conference (pp. 3-7), Istanbul, Turkey.
- Horng, J. S., Hu, M. L., Teng, C. C., & Lin, L. (2011.06). The analytic network process (ANP) approach for carbon neutrality indicators of tourism destination. Proceedings of Advances in Hospitality and Tourism Marketing and Management Conference (pp. 499-504), Istanbul, Turkey.

Hu, M. L., Horng, J. S., Teng, C. C., & Yen, C. D. (2011.06). Evaluating students' literacy of energy conservation and carbon reduction with Redit IPA approach. Proceedings of 9th Asia-Pacific CHRIE Conference 2011. 2-5 June, Hong Kong, China.

### **Book Chapter**

Hu, M. L., Horng, J. S., Teng, C. C., & Chou, S. F. (2012.04). Exploring the energy saving and carbon reduction literacy of restaurant employees. In M. Kasimoglu and H. Aydin (Ed.), *Strategies for tourism industry – Micro and macro perspectives* (pp. 313-326).

